

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490			ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	STRATEGIC MEDIA PLACEMENT			BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop			PO Box 49756		
ADDRESS	Delaware	OH	43015-7010	Blaine	MN	55449-0756
	USA			USA		
CONTACT	WHITNEY EVERSOLE			PRODUCT BACHMANN FOR CONGRESS 10/10-15		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT 1300		
			2860	CODE		

Cancellation Notice
Required
 Announcement 28 days
 prior notice

NATIONAL
 SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	04:58A	05:58A	30S	10/10/12-10/12/12	SUNRISE THIS MORNING	3	250.00	750.00
2	10000..	1	04:58A	05:58A	30S	10/15/12-10/15/12	SUNRISE THIS MORNING	1	250.00	250.00
3	00222..	6	05:58A	07:00A	30S	10/10/12-10/12/12	THIS MORNING	6	425.00	2550.00
4	20000..	2	05:58A	07:00A	30S	10/15/12-10/15/12	THIS MORNING	2	425.00	850.00
5	00111..	3	07:00A	09:00A	30S	10/10/12-10/12/12	CBS THIS MORNING	3	250.00	750.00
6	10000..	1	07:00A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	1	250.00	250.00
7	Sa	1	05:58A	08:00A	30S	10/13/12-10/13/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
8	Su	1	07:58A	09:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1800.00	1800.00
9	Su	1	09:30A	10:30A	30S	10/14/12-10/14/12	FACE THE NATION	1	1800.00	1800.00
10	00110..	2	09:58A	11:00A	30S	10/10/12-10/11/12	PRICE IS RIGHT	2	475.00	950.00
11	10000..	1	09:58A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	475.00	475.00
12	00111..	3	11:58A	12:30P	30S	10/10/12-10/12/12	NOON NEWS	3	675.00	2025.00
13	10000..	1	11:58A	12:30P	30S	10/15/12-10/15/12	NOON NEWS	1	600.00	600.00
14	00110..	2	03:57P	05:00P	30S	10/10/12-10/11/12	ELLEN DEGENERES	2	750.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
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AND	7669 Stagers Loop			PO Box 49756			
ADDRESS	Delaware	OH	43015-7010	Blaine	MN	55449-0756	
	USA			USA			
CONTACT	WHITNEY EVERSOLE			PRODUCT BACHMANN FOR CONGRESS 10/10-15			
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300				
		2860	CODE				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	03:57P	05:00P	30S	10/15/12-10/15/12	ELLEN DEGENERES	1	750.00	750.00
16	00111..	3	04:59P	05:30P	30S	10/10/12-10/12/12	M-F 5PM NEWS	3	1650.00	4950.00
17	10000..	1	04:59P	05:30P	30S	10/15/12-10/15/12	M-F 5PM NEWS	1	1650.00	1650.00
18	00111..	3	05:30P	05:58P	30S	10/10/12-10/12/12	CBS EVENING NEWS	3	2500.00	7500.00
19	10000..	1	05:30P	05:58P	30S	10/15/12-10/15/12	CBS EVENING NEWS	1	2500.00	2500.00
20	00221..	5	05:59P	06:30P	30S	10/10/12-10/12/12	M-F 6PM NEWS	5	2200.00	11000.00
21	10000..	1	05:59P	06:30P	30S	10/15/12-10/15/12	M-F 6PM NEWS	1	2200.00	2200.00
22	00111..	3	06:27P	07:00P	30S	10/10/12-10/12/12	WHEEL OF FORTUNE	3	2000.00	6000.00
23	10000..	1	06:27P	07:00P	30S	10/15/12-10/15/12	WHEEL OF FORTUNE	1	3000.00	3000.00
24	Sa	2	11:00A	06:00P	30S	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	2	300.00	600.00
25	00212.0	5	10:00P	10:35P	30S	10/10/12-10/12/12	LATE NEWS M-F/SU	5	2800.00	14000.00
26	20000.0	2	10:00P	10:35P	30S	10/15/12-10/15/12	LATE NEWS M-F/SU	2	2800.00	5600.00
27	Su	1	10:35P	11:05P	30S	10/14/12-10/14/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
28	Sa	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS SAT	1	1800.00	1800.00
29	00111..	3	10:35P	11:38P	30S	10/10/12-10/12/12	LATE NIGHT WITH DAVID	3	500.00	1500.00
30	10000..	1	10:35P	11:38P	30S	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	500.00	500.00

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	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCT BACHMANN FOR CONGRESS 10/10-15		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2860	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

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			FROM	TO						
31	M	1	09:00P	10:00P	30S	10/15/12-10/15/12	HAWAII FIVE-0	1	4500.00	4500.00
32	W	1	06:58P	07:58P	30S	10/10/12-10/10/12	SURVIVOR XXV: PHILIPPINES	1	3600.00	3600.00
33	W	1	09:00P	10:00P	30S	10/10/12-10/10/12	CSI:CRIME SCENE	1	4000.00	4000.00
34	Th	1	06:58P	08:00P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO AND	1	6500.00	6500.00
35	F	1	06:58P	08:00P	30S	10/12/12-10/12/12	CSI: NY	1	3500.00	3500.00
36	Su	1	05:58P	07:00P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
37	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	4000.00	4000.00
38	F	1	09:00P	10:00P	30S	10/12/12-10/12/12	BLUE BLOODS	1	4000.00	4000.00
39	01000.. Cancelled		05:30P	05:58P	30S	10/09/12-10/09/12	CBS EVENING NEWS	0	2500.00	.00
40	W	1	07:58P	08:58P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	4000.00	4000.00
41	Su	1	11:57A	06:00P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	4500.00	4500.00
42	M	1	06:58P	07:58P	30S	10/15/12-10/15/12	HOW I MET YOUR	1	4000.00	4000.00
43	Su	1	09:58A	11:30A	30S	10/14/12-10/14/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
44	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	VEGAS	1	4000.00	4000.00

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			FROM	TO						
							Total Contract:	75		132300.00

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